

DANIEL TOMITA

ENVIRONMENTAL GRAPHIC DESIGNER & MAKER



E-MAIL

INFO@DANIELTOMITA.COM



PHONE

626-378-4945



PORTFOLIO WEBSITE

WWW.DANIELTOMITA.COM



LOCATION

LOS ANGELES, CA

EDUCATION

BFA IN GRAPHIC DESIGN

CALIFORNIA STATE UNIVERSITY, LONG BEACH

Rigorous design education program focusing on an understanding of concept development, advertising, branding, typography, packaging, print layout, web design, and motion graphics. Team work, leadership skills and critical thinking were paramount in this highly collaborative, competitive program.

BRANDS I'VE WORKED WITH



PIXAR

amazon fresh

WHOLE FOODS
MARKET

Disney Consumer Products

myspace

SpinMedia

EXPERIENCE

WALT DISNEY IMAGINEERING

GRAPHIC DESIGNER

OCT 2019 - APR 2020, APR 2022 - PRESENT

Created thematically appropriate print and digital graphics for Disneyland, Disney California Adventure, Downtown Disney, and the Disney Hotels. Projects varied widely from concept art to illustration, operational signage, menus, attraction marquees and branding/logos. Worked closely with creative leads to execute designs from design development through to production art and also oversaw fabrication and installation. Notable projects include the marquee logo for the refreshed Snow White's Enchanted Wish ride and bilingual show graphics for the upcoming Big Hero 6 themed land.

D L ENGLISH DESIGN

ENVIRONMENTAL GRAPHIC DESIGNER

MAR 2014 - NOV 2015, FEB 2019 - OCT 2019, APR 2020 - APR 2022

Combined current interior design and architecture trends with extensive community research to create unique branding and retail signage for Whole Foods Market. Also partnered with the fabrication team to optimize the production process and come up with creative solutions to installation challenges. Oversaw the design and implementation of the Quality Commitments & Core Values signage program in over 100 Whole Foods Market locations across the Southwest, Southern Pacific and Northern California regions.

FREELANCE GRAPHIC DESIGNER

NOV 2015 - FEB 2019

Responsibilities include all stages of production, from development of initial concepts to final execution of designs. Experience with environmental graphics, branding & identity systems, editorial layout design, marketing materials, web design, e-mail blasts, video editing, motion graphics and social media graphics. Clients include corporate, private, and non-profit organizations such as Korean pop star Jay Park, MySpace, Soko Glam, SpinMedia, OCWeekly and The Arcus Foundation.

DISNEY CONSUMER PRODUCTS

GRAPHIC & WEB DESIGNER

FEB 2012 - DEC 2013

Supported and partnered with several departments to create logos, branding, marketing campaigns, environmental graphics and corporate communications. Was responsible for creating comprehensive marketing promotions for events and optimizing them for use across different media (print, web banners, e-mail blasts, TV displays, etc). Also maintained and updated the Disney Culture of Innovation intranet site, analyzing statistics and user feedback to improve user experience and satisfaction.

SKILLS

TECHNICAL SKILLS

Photoshop
Illustrator
InDesign
AfterEffects

DESIGN SKILLS

Branding
Layout
Typography
Photography

SOFT SKILLS

Concept Development
Time Management
Collaboration
Creative Problem Solving