

# DANIEL • TOMITA

GRAPHIC DESIGNER EXTRAORDINAIRE

## EMPLOYMENT

### D L English Design - Environmental Graphic Designer | March 2014 to November 2015

*Pasadena, California*

Worked closely with clients (mainly Whole Foods Market) to create environmental graphics and wayfinding signage for their retail interior spaces. Combined current interior design and architecture trends with extensive community research to create designs unique to each Whole Foods Market location while preserving overall company brand integrity. Also partnered with the fabrication team to optimize the production process and come up with creative solutions to installation challenges.

### Disney Consumer Products - Graphic & Web Designer | February 2012 to December 2013

*Global Creative | Glendale, California*

Supported and partnered with several departments to create logos, branding, marketing campaigns, environmental graphics and corporate communications. Was responsible for creating comprehensive marketing promotions for events and optimizing them for use across different media (print, web banners, e-mail blasts, TV displays, etc). Also maintained and updated the Disney Culture of Innovation intranet site, analyzing statistics and user feedback to improve user experience and satisfaction.

### Freelance Graphic Design | January 2008 to present

*Long Beach, California*

Responsibilities include all stages of production, from development of initial concepts through final execution of designs. Experience with infographics, identity systems, web design, motion graphics, editorial design and marketing material. Clients include corporate, private, and non-profit organizations such as Korean pop star Jay Park, MySpace, Soko Glam, SpinMedia, OCWeekly and The Arcus Foundation.

## EDUCATION

### California State University, Long Beach - BFA in Graphic Design | May 2011

*Long Beach, California*

Rigorous design education program focusing on an understanding of concept development, advertising, branding, typography, packaging, print layout, web design, and motion graphics. Team work, leadership skills and critical thinking were paramount.

## SKILLS

### Computer

- Photoshop      - Illustrator      - InDesign      - After Effects      - Flash  
- Dreamweaver      - WordPress      - HTML/CSS      - MS Office

### Language

- Fluent English      - Conversational Japanese

## INTERESTS

- cooking      - traveling      - gardening      - film photography

